



# P R E S S      R E L E A S E

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**COURTSIDE MARKET proudly welcomes  
The MAUREEN CONNOLLY BRINKER TENNIS FOUNDATION (MCB)  
& the "LITTLE MO" to its Affiliate Program**

**Courtside Market** welcomes the **MCB Tennis Foundation** and the **"Little Mo"** to its Affiliate Program. The foundation organizes the prestigious "Road to the Little Mo Nationals" which is a nationwide, year-long circuit for boys and girls 11 & under, as well as the "Little Mo" Internationals for players 12 & under worldwide. The "Little Mo" tennis tournaments, now in its 14th year, are the premier challenge for youngsters across the nation to compete against others who are the same age at the Sectional, Regional, National, and International level.

The **"Little Mo" Nationals** will be held from October 15-17 at the Austin Tennis Academy in Austin, Texas and the "Little Mo" Internationals will be held from December 9-14 at the IMG Bollettieri Tennis Academy in Bradenton, Florida.

The 1st annual "Mini Mo" Internationals will be held at Club Med Sandpiper from December 16-19 in Port St. Lucie, FL. The tournament is open to any player age 5-10 from the USA and worldwide. Matches will be played on the new shortened courts with low compression balls. Online entry: [www.mcbtennis.org](http://www.mcbtennis.org) and click on Tournaments.

For entry info on the "Little Mo" and "Mini Mo" tournaments, please email [Cartennis@aol.com](mailto:Cartennis@aol.com) or call (214) 754-7065. Online registration for the "Little Mo" Internationals is now on [www.mcbtennis.org](http://www.mcbtennis.org) and click on **Tournaments**.

**The "Little Mo" tournaments** are presented in honor of Maureen "Little Mo" Connolly, who was known not only for her victories but for her outstanding sportsmanship on and off the court. Maureen was the first woman to win the Grand Slam in 1953 at age 18. She is still the youngest and only American woman to accomplish this magnificent feat. The Maureen Connolly Brinker Tennis Foundation was founded in 1968 and has promoted junior tennis development for over 40 years. Players like Andy Roddick, Ryan Harrison and Donald Young have come through the "Little Mo" program.

**Courtside Market** is the marketplace for high quality, yet affordable, novelty items inspired by the sport of tennis. Visit [www.CourtsideMarket.com](http://www.CourtsideMarket.com) to see ready-made frames with or without custom mat treatments, custom wall canvases, many specialty items for the home and office, jewelry and accessories, products for pets, and **POPITZ™** – our exclusive fresh and new sport accessory product line to make and display your love for the game with *attitude* – MAKE IT YOUR OWN!

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